# **Downtown Neighbors Association**

# Board of Directors Meeting Minutes Wednesday, January 26, 2012

**Present:** Nancy O'Keefe, Claude Krawczyk, Mary Jungers, Don Arenson, David Ray, Dave Reid, Sherry Summers, Kate Strzok, Stacie Callies, Tony Silvia, Lee Ann Kingston, Tom Nackers, Ruth Vonderberg, Sheryl Waltman, Annette Wilson **Absent:** Kim Morris, Don Nasgowitz, Jim Orth, Tom Wilson, Beth Nicols, Jim Julka, Fred Tabak, John Kielich, Melissa Kaye Shekoski

#### I. Call to Order

President Claude Krawczyk called the meeting to order at 7:08pm

#### II. Introduction Made

Everyone in attendance introduced themselves. Some new faces were present.

#### III. Meeting Minutes

Tony Silvia moved to approve the minutes of November 1, 2011. Ruth Vonderberg seconded, and the motion passed.

### IV. Treasurer's Report

Stacie Callies stated that she set up bank accounts. Invoices were sent to the Historic Third Ward Association, the East Town Association, and Westown Association for \$500 each and Milwaukee Downtown for \$1000 as their Yearly Contribution to the Association. These monies will be used for Association funding since we are not charge dues.

## V. Outreach Committee Report

Mary Jungers reported that the website was now live! She thanked OnMilwaukee.com staff and Ruth Lawson from the HTWA for getting it up and running. There are menu's for "Contact Us", "Newsletter", "Become a Member", Events, "About Us" and there is also a menu for our official documents. It was suggested we add a bar on top that said "Suggestion Box". Claude said he would like us to send an eblast out to our current database as well as the four Association's database about joining DNA.

### VI. Event Committee Report

Kate Strzok submitted a written report from their meeting of January 17, 2012. She said many ideas were discussed but they were focusing on two. A kick-off party for the group would be a great way to start spreading the word about DNA. She said Des Moines, Iowa does a really neat event and they could take ideas from them. Also a social event on August 7, which is National Night Out, could be held at the Grand Avenue.

## VII. Resident Advocacy Committee Report

Don reported they already had three meetings. He said two complaints are that property owners have to learn to take care of their garbage. He referenced a Des Moines website that had great information. Another complaint was about the noise coming from the bars. Speakers are loud. Get the bar owners to follow the rules. Claude suggested putting a sticker together –"DNA Tested" that we could give to bars that want to work with us – we'll support you if you support us! We could even feature the Bar names on our website. Valet parking was also brought up – we need to find the rules on that.

### VIII. President Message

Claude said we have our meeting dates and he would like to have normal quick meetings. We approve the minutes and the treasurer's report and then we have our committee reports from those doing the work. Claude asked Nancy to check if we could have our next meeting at the market. Changing the meeting start time to 6:30 was agreed on by all.

## IX. New Business

Mary suggested we do some sort of advertising piece. Nancy said she would have Kristin design a rack card for us.

# XI. Adjournment

The meeting was adjourned by acclamation at 8:13 pm.

These constitute the official minutes of the Downtown Neighbors Association Board of Directors meeting held January 26, 2012 at the Milwaukee Public Market, 400 N. Water Street, Milwaukee, Wisconsin as transcribed by Nancy O'Keefe.