

**Downtown Neighbors Association  
Board of Directors Meeting Minutes  
Tuesday, January 22, 2013**

**Present:** Don Arenson, Stacie Callies, Mary Jungers, John Kielich, Lee Ann Kingston, Claude Krawczyk, Kim Morris, Don Nasgowitz, Nancy O'Keefe, Jim Orth, David Ray, David Reid, Sherry Summers, Sheryl Waltman, Beth Weirick, Annette Wilson  
**Absent:** Margaret Duprey, Jim Julka, Tom Naekers, Gary Peterson, Melissa Shekoski, Kate Strzok, Fred Tabak, Tom Wilson

**I. Call to Order**

President Claude Krawczyk called the meeting to order at 6:05pm

**II. Meeting Minutes**

Don Arenson moved to approve the minutes of October 23, 2012. David Reid seconded, and the motion carried.

**III. Treasurer's Report**

Stacie Callies reported we had a balance of \$1119.89 in the bank at year end. Invoices were being prepared to send to the Westown Association, East Town Association, BID 21 and Historic Third Ward Association for their yearly contributions.

**IV. Events and Promotion Committee Report**

Sherry Summers (chair) presented a plan she worked out with the Milwaukee Rep where they would discount tickets to DNA members. Everyone thought it was a great idea, however no one could agree on a date to attend Clybourn Park (during February) so it was decided Sherry would send the board an email to find out everyone's availability for the next March-April show and we'd go from there.

**V. Outreach Committee Report**

Mary Jungers (chair) said a meeting was held at Claude's office with herself, Jeff and Nick from OnMilwaukee, Ruth Lawson (HTWA), Marissa Miller (WTA), David C. Ray, Dave Reid; Don Nasgowitz, Peter Adams (ETA) and Leah Thomas (BID 21) to discuss ways of using more Social Media to get the word out about DNA. Claude mentioned he would like to see something similar to what Urban Milwaukee has as far as being able to make comments and engage in online conversation. Mary said the committee would work on that, however, she did hand out a DNAMKE Media Information fact sheet that includes all of the DNA accounts now set up. She urged everyone to like us on Facebook and Twitter!

**VI. Resident Advocacy Committee Report**

Don said no meeting was held, but he discussed various items and points of view from people during the many NID meetings he attended.

**VII. President Message**

Claude discussed the NID proposal for the East Town area. Some points discussed –people don't want to pay more taxes, the county should take care of their own land, East Town could do fundraising and pay for Cathedral Square updates. Kim Morris stated her BID is softly backing the NID. After a lively discussion a vote was taken on whether they thought the NID was a good idea – a raise of hands show 9 opposed and 7 abstained.

Claude emphasized how important the Pledge of Cooperation was and asked again if each Member Association would please get it approved by their boards soon! Claude wants this program to start and to be well publicized on the website by recognizing those businesses who sign on. We could get window clings that say DNA Tested – Stacie said she'd get a quote. Businesses can have their logos on our website – this could really take off! Someone mentioned we should put the QR code on everything we print so people can get to our website!

**XI. Adjournment**

The meeting was adjourned by acclamation at 7:30 pm.

These constitute the official minutes of the Downtown Neighbors Association Board of Directors meeting held January 22, 2013 at the offices of the Historic Third Ward Association office, 219 N. Milwaukee St., Milwaukee, WI 53202