

**Downtown Neighbors Association**  
**Board of Directors Meeting Minutes**  
**Tuesday, July 22, 2014**

**Present:** Don Arenson, Mary Jungers, Lee Ann Kingston, John Kielich, Don Nasgowitz, James Orth, David Ray, Sheryl Waltman, Michael Sullivan, Sharon Woodhouse, Dave Reid, Claude Krawczyk, Nancy O'Keefe, Stacie Callies, Sherry Summers, Jim Julka, Stacie Snap

**Absent:** Annette Wilson, Matt Dorner, Andrew Wagner, Graham Baxter, Ron Accuardi, Kim Morris, Beth Weirick, Dawn Bloomfield

**Guests:** Katie Kimes, HTWA; Danielle Coterel

**I. Call to Order**

President Claude Krawczyk called the meeting to order at 5:38pm.

**II. Meeting Minutes**

Don Arenson moved to approve the minutes of April 22, 2014. John Kielich seconded and the motion carried.

**III. Treasurer's Report**

Stacie Callies reported that the financial report was unchanged. A balance of \$5,016.30 is in the bank. Nancy O'Keefe moved to approve and Mary Jungers seconded. Motion carried.

**IV. Events and Promotion Committee Report**

It was reported that Ayre in the Square went well. Claude Krawczyk announced that we should spend money to purchase a banner to be used at all events. John Kielich motioned that we allocate \$100 for a banner. Nancy O'Keefe seconded and motion was carried. The majority voted on a business card design with the addition of a QR code to the sign up page.

August 27<sup>th</sup> – Westown River Rhythms

August 14<sup>th</sup> – Jazz in the Park

Claude Krawczyk suggested that we allocated \$150 for River Rhythms and \$100 to Jazz in the Park to cover food and drinks. John Kielich moved to approve, Mary Jungers seconded. Motion carried.

Annual Meeting – October 28, 2014 at the Hudson

Claude Krawczyk will make invites for the Police Captain, Alderman Bob Bauman, and County Supervisor. Mary Jungers motioned to allocate \$500 for the Annual Meeting. Dave Reid seconded and motion was carried.

**V. Outreach Committee Report**

It was reported that the Outreach Committee met Thursday, July 17. Sharon created a Pinterest for DNA and will maintain it. They would like to add the Pinterest widget to the DNA website and a membership form to Facebook. Sharon will investigate the possibility of doing Facebook ads. Mary Jungers asked to allocate \$50 for these ads. Nancy O'Keefe moved to approve and Michael Sullivan seconded. Motion carried. Matt Dorner will investigate different event opportunities that DNA can participate in. The committee is trying to get on board with current events (Streetcar Social and Doors Open).

The committee will continue to research the possibility of moving the website to a WordPress or wiki site. Currently OnMilwaukee.com is hosting the website. The move would allow for the committee to update and maintain it. DNA Facebook page has 96 likes; Twitter has 383 followers, 383 tweets, and we follow 587; Pinterest has 5 boards.

#### VI. Resident Advocacy Committee

The committee hasn't had a meeting, but is trying to schedule one around different schedules. The committee attended a luncheon with the new Police Captain and has been keeping in contact weekly. Stacie Callies and Claude Krawczyk met with Tutto and the Spice House. The meeting was productive and they addressed some concerns. Jim Orth will take over as the committee chair.

#### VII. Meter Parking Signage

Claude Krawczyk announced that he had two quotes for the parking sign stickers discussed at the prior two board meetings. Sets of 1,000 "FREE" and "No Restrictions on Sundays and Holidays" stickers would cost \$1,287 at the lowest quote. The group suggested that they city supply the labor if DNA buys the stickers. Up to \$2,000 was allocated for 1,000 sets of stickers. Nancy O'Keefe moved to approve and Stacie Callies seconded. Motion was carried.

#### VIII. Dog-Friendly Downtown

Andrew Wagner reported that there should be more spots for dog's downtown. The Advocacy Committee will take this over.

#### IX. New Business

Claude Krawczyk informed the board that according to the DNA By Laws the Annual Meeting should be held in January. He proposed to change the bylaws from January to October. Stacie Callies moved to approve and Mary Jungers seconded. Motion carried.

#### X. Old Business

It was reported that the Assembly Candidate Forum was a success. 18 businesses have signed the Pledge of Cooperation. Stacie and Claude went door to door. The goal is to have 40 by the Annual Meeting.

#### XI. Adjournment

The meeting was adjourned by acclamation at 6:45 pm.

These constitute the official minutes of the Downtown Neighbors Association Board of Directors meeting held July 22, 2014 at the offices of the Historic Third Ward Association office, 219 N. Milwaukee St., Milwaukee, WI 53202