

**Downtown Neighbors Association  
Board of Directors Meeting Minutes  
April 26, 2016, 5:30pm**

Present: David Ray, Donald Arenson, Mary Jungers, Jessie Sottile, Sharon Woodhouse, Sheryl Waltman, Lee Ann Kingston, Kim Morris, Stacie Bishop, Joel Rittle, Stacie Callies, Claude Krawczyk, Nancy O'Keefe, Tom Erd, Danielle Coterel,

Absent: John Kielich, Kate Flynn, Don Nasgowitz, Andrew Wagner, Edgar Lin, Beth Weirick, Michael Sullivan, Matt Dorner, Dave Reid

Guests: George Keppler, Rick Keppler, and Julie Scardina

**Approval of Prior Minutes:**

Motion to approve February 2015 minutes made by Claude Krawczyk and seconded by Tom Erd. Approved unanimously.

Motion to approve July 28, 2015 minutes made by Nancy O'Keefe and seconded by Stacie Bishop. Approved unanimously with edit of moving David Ray from present to absent..

**Treasurer's Report:**

Stacie Callies provided the Financial Report. Net income for year \$1444 and the checking account balance as of April 18 was \$3,706.45. Report was approved with appreciation.

**Committee Reports:**

River Cleanup (Saturday, April 23) went well. Nice pile of books for book drive to support St. Ben's Meal Site. St. Ben's would welcome additional involvement David Ray asked for ideas of additional projects.

**Events Committee (Jessie Sottile-chair)**

Renaming Cash Mob to "Neighbor Nights"

May 18	Camp Bar to welcome them to Third Ward (5-7 pm)
June 15	Newaukee Night Market
June 16	Jazz in Park
July 21 or 28	Ayre in the Square
August 17	River Rhythms
September 15	Pastiche

Outreach events two per month at West Town Market and two per month at East Town Market. Outreach Committee to provide script/training materials. Materials to be stored at East Town. May expand to Public Market outdoor market if people interested.

The Annual Meeting will be Oct. 25 at Grace Center (Broadway and Juneau)

The Urban Ecology Center has offered to make a presentation on Community Sustained Agriculture (CSA) to any group. If interested, a downtown drop off could be arranged

Claude moved \$750 for three summer events. Don Arenson seconded. Approved

### **Outreach Committee (Mary Jungers - chair)**

Met March 14th. Update on Website after meeting with [onMilwaukee.com](http://onMilwaukee.com). Moving forward, [onMilwaukee.com](http://onMilwaukee.com) will charge us \$100/hour to work on the website. The current proposed projects, including the ability to upload past blast emails, addition of Twitter and Linked in feeds, and creation of an events calendar are estimated to total \$1,800. Mary will investigate other web options.

Social Media: Linked In, Facebook (414 followers), Next Door, Twitter

Newsletter: New format for April, promoting fewer events and photos with links to three neighborhoods. Second Monday of the month. Committee members are helping with content and other board members invited to submit by first Friday of month. Now at 313 subscribers. Open rate is 42%. 10 email blasts since Annual Meeting. Discount codes from local businesses a great excuse to send blasts.

Paypal account opened to enable board members to pay for shirts. Questions over what account is for. Looking to establish google group for list-serves and Google Drive for document archive.

### **Quality of Life (Claude Krawczyk - chair)**

Dog park is gaining interest. Area under I-794 across Water Street from Public Market is being considered. Third Ward BID chairman Ron Sanfilippo has indicated his personal support.

Spring Alley Cleanup-could be scheduled, but Alderman Bauman is working on trash ordinance related to dumpsters in alley. May 14. Alley 3rd St between Wells and Kilbourn. Front St. South of Wells. Send suggestions to Claude. Will send before and after photos to business owners.

Recognition of Members - Seeking to recognize a downtown hero to be profiled in Urban Milwaukee quarterly.

### **Pledge of Cooperation**

Giovanni's and Comedy Cafe to sign in coming days. Could be a task committee, Board members need to proactively reach out to the businesses, apartments, etc. they know. IS there a way to have the Milwaukee Common Council consider having signed the Pledge a positive consideration during the license renewal process. How do DNA members tell businesses they support the business due to having signed pledge. Neighbor nights at companies who have signed pledge. Coupons in newsletter to business who sign pledge. Go back to original signers to offer promotion. Set goal for number of signers.

**Downtown Families (Sharon Woodhouse)**

Goal of connecting the families living downtown and addressing issues specific to families wanting to stay downtown. Recruiting members and looking to get other parents involved. Will have flyer to send to local churches, condos, employers, etc.

Cathedral Square Friends group to be contacted about playground. County has indicated that any improvements would need to be privately funded. County Parks has amenity match program.

UWM asked to consider satellite of child care. Charter Schools. How to have police talk to panhandlers about not interacting with kids.

**New business** - Directors purchased the DNA shirts which they had ordered.

Motion to appoint George Keppler as a Third Ward business owner made by Lee Ann Kingston and seconded by Sharon Woodhouse. The motion was approved unanimously.

**Adjourn**

Motion to adjourn was unanimously approved at approximately 6:45 pm.

Respectively submitted:  
Joel Rittle, Secretary