

Downtown Neighbors Association
Board of Directors Annual Meeting Minutes
Tuesday, October 28, 2014

Present: Don Arenson, Lee Ann Kingston, John Kielich, Don Nasgowitz, James Orth, David Ray, Sheryl Waltman, Michael Sullivan, Sharon Woodhouse, Dave Reid, Claude Krawczyk, Nancy O'Keefe, Stacie Callies, Sherry Summers, Jim Julka, Stacie Snap, Matt Dorner, Andrew Wagner, Graham Baxter, Kim Morris, Beth Weirick
Absent: Annette Wilson, Ron Accuardi, Dawn Bloomfield, Mary Jungers
Guests: Katie Kimes, HTWA; Danielle Coterel; Joe Taylor; Matt Schoenfelder, Joel Rittle

I. Call to Order

President Claude Krawczyk called the meeting to order at 6:10pm.

II. Meeting Minutes

Don Arenson moved to approve the minutes of July 22, 2014. Jim Orth seconded and the motion carried.

III. Treasurer's Report

Claude reported that there was a balance of \$4,936.33 in the bank.

IV. Events and Promotion Committee Report

Lee Ann Kingston reported that they plan to continue to join/piggy back existing events. In 2014 the Association held events at Ayre in the Square, River Rhythms, and Jazz in the Park. All of which went well.

V. Outreach Committee Report

Matt Dorner reported on Mary Jungers' behalf, that the Outreach Committee had sent 22 email blasts and social media had increased substantially. The committee asked that anyone who has an event or anything special happening that they reach out to Mary so she can put it on social media or email it out. Matt said we really would like to raise awareness through the Association's presence at events. Claude reported that Nancy and Stacie were working on having a banner made.

VI. Resident Advocacy Committee

Jim Orth reported that the committee plans to socialize with business owners and create more communication. He also encouraged residents to raise concerns/issues with the association so they can be resolved quickly.

VII. Meter Parking Signage

Claude Krawczyk announced the pricing he found for the stickers are \$618 for just the FREE sticker and \$1,287 for both (1,000 sets). The group suggested that they city supply the labor if DNA buys the stickers. Up to \$2,000 was allocated for 1,000 sets of stickers. Nancy O'Keefe moved to approve and Stacie Callies seconded. Motion carried.

VIII. Recap of Other 2014 Activities/Upcoming Ideas

- a) Pledge of Cooperation – Claude Krawczyk reported that 20 businesses have signed the pledge. He will mail out a window cling to businesses that have signed, so they can display it at their business. Claude and Stacie Callies will continue to reach out to businesses and property owners.
- b) Assembly Candidate Debate – Over 100 people attended the event and overall it was a success. The association would like to host more candidate debates over time.
- c) Meetings with Residents/Businesses to Address Concerns
- d) Parking Sign Project – “Free” stickers will be printed and put on in the spring of 2015 by the DPW. The DPW does not want to do stickers that read “Sundays & Holidays No Restrictions.”
- e) Pet Smart Dog Park – Make downtown more pet friendly. Pet Smart has money available to create urban dog parks. It was decided that a separate committee should meet to discuss this.
- f) “Cash Mob” – Similar to a Flash Mob, a bunch of people show up at a locally owned business at one time to show support. Possibility for DNA to organize some throughout the city to support the small businesses.
- g) Business Cards – Were completed and printed. Members should take some to hand out and bring them to events.

IX. Remarks from Alderman Bob Bauman

Alderman Bauman discussed the Bar & Nightlife scene of the Ladybug Club. It is due for its license renewal on December 1st. The Property owner of the building will not entertain a deal with Silk Nightclub. He also discussed the O'Donnell Park Project.

X. Election of 2015 Board

Dawn Bloomfield, Ron Accuardi, Jim Julka, and Annette Wilson declined re-nomination for another term. The remaining board members have all agreed to serve for another year. Four new candidates nominated were; Joe Taylor (HTW Business Representative), Danielle Cotterel (HTW Resident Rep), and Matt Schoenfelder (Westtown Resident and Business Representative), and Joel Rittle (East Town Resident Representative). Nancy motioned to elect the slate as presented, Andrew Wagner seconded. Motion was carried.

XI. Adjournment

The meeting was adjourned by acclamation at 7:30 pm.

These constitute the official minutes of the Downtown Neighbors Association Board of Directors meeting held October 28, 2014 at the offices of the Hudson Business Lounge, 310 E. Buffalo St., Milwaukee, WI 53202